**PI "Kostanay Engineering and Economics University named after M. Dulatov"**

**INFORMATION LETTER**

**Dear Colleagues!**

PI "Kostanay Engineering and Economic University named after M. Dulatov "invites you to take part in the XII International Scientific and Practical Conference -" Education and Science: Problems and Prospects in the Era of Digital and Industrial Technologies ", dedicated to the 135th anniversary of the Kazakh poet and writer Myrzhakyp Dulatov.

"DULATOV READINGS - 2020".

The conference will be held on November 27, 2020 on the basis of the Kostanay Engineering and Economics University named after M. Dulatov online.

Public and political figures, professors and teaching staff of universities of the Republic of Kazakhstan and countries of near and far abroad, graduate students, undergraduates and doctoral students are invited to participate in the conference.

Conference languages: Kazakh, Russian, English, German.

The conference is held in the following sections:

Section 1 - Works of the Kazakh poet and writer Myrzhakyp Dulatov;

Section 2 - Natural and Engineering Sciences;

Section 3 - Social Sciences;

Section 4 - Biological and veterinary sciences, technologies of agricultural production and food products.

Applications for participation in the scientific-practical conference, texts of reports in electronic media, as well as by e-mail (nauka.kineu.kz@mail.ru) are accepted until October 27, 2020.

The cost of publication is 600 tenge, for undergraduates 300 tenge for 1 A4 page. The publication is free for authors of near and far abroad.

Bank details: JSC Jýsan Bank

PI "Kostanay Engineering and Economics University named after M. Dulatov" Kostanay, Chernyshevsky st. 59, KBE 17, BIN 960840000146, settlement account KZ05998GTB0000014281, Kostanay, Jýsan Bank JSC, BIK TSES KZKA, tel.: +7 (714) 2-28-02-58, fax +7 (714) 2-28-15-95, 28-01-59, e-mail: nauka.kineu.kz@mail.ru

Bank details of KRB JSC "Halyk Bank of the Republic of Kazakhstan":

PI "Kostanay Engineering and Economics University named after M. Dulatov "Kostanay, Chernyshevsky st. 59, KBE 17, BIN 960840000146, settlement account KZ526010221000038824, Kostanay, KRB JSC "Halyk Bank of RK" HSBKKZKX, KNP 861, tel.: +7 (714) 2-28-02-58, fax +7 (714) 2-28-15-95, 28-01-59, e-mail: nauka.kineu.kz@mail.ru

RULES FOR AUTHORS

Materials of the International Scientific and Practical Conference will be displayed in PDF format on the website of the journal "Science" of The KEnEU named after M. Dulatov <https://journal.kineu.kz/> and published in the materials of the XII International Scientific and Practical Conference - “Education as one of the leading vectors of the modern world economy: problems and prospects in the era of digital and industrial technologies”, dedicated to the 135th anniversary of the birth of the Kazakh poet and writer Myrzhakyp Dulatov.

Please follow the following rules when registering materials:

**Package of required documents for publication:**

• Electronic version of the article;

• A copy of the payment receipt for the publication;

• Cover letter with the title of the article, full names of the authors and their data (address, phone number, e-mail, place of work and position);

• Review (required for authors who do not have a scientific degree) signed by an external reviewer and sealed by the HR department of the organization.

**Requirements for article formatting**

1. An article for publication is submitted in electronic form in Kazakh, Russian and English.

2. The volume of the article is no more than 4-6 pages, the text is typed in Times New Roman, size 14, interval of 1, margins on all sides 20 mm.

3. All formulas in the text are numbered on the right side. Below them is a complete decoding of symbols (signs).

4. References to literature in the text are indicated by Arabic numerals in square brackets.

5. Table footnotes are located below the table.

6. Attached to the article:

- a covering letter, which contains information about the author (s): surname, name, patronymic, place of work, position, academic degree and title (without any abbreviations).

7. Each article must contain the following data:

- IRSTI code corresponding to the subject of the article content;

- article title;

- sections "Introduction", "Object and methodology", "Research results", "Conclusions", List of literary sources referred to by the author.

- annotation about the relevance and novelty of the topic in three languages (Kazakh, English, Russian), no more than 4-6 lines in each language;

- Figures (JPEG, GIF format; Figures made using MSWord should be grouped into a single whole), tables and formulas (made in the Microsoft Equation formula editor) are duplicated on a separate sheet.

- keywords for the content of the article (15-40 words or phrases). Each key word or phrase is separated from another by a comma, in three languages ​​(Kazakh, English, Russian);

- bibliographic list of used literature (placed after the article and drawn up in accordance with GOST 7.1-2003. Bibliographic record. Bibliographic description: General requirements and rules for drawing up).

GENERAL REQUIREMENTS FOR REGISTRATION OF GRAPHIC MATERIAL, TABLES, FORMULAS.

1. Graphic material is placed immediately after the text in which it is mentioned for the first time, or on the next page. Any graphic material (scheme, diagram, figure, drawing, etc.) is designated in the article by the word "Figure", highlighted in bold. The word "Figure" and its number are given under the graphic material, placed horizontally in the center. If necessary, explanatory data, notes and footnotes are also placed under the graphic material. In this case, the designation and name of the graphic material is placed after the explanatory data. Further, its thematic name can be given, separated by a dash. Graphic material, except for graphic material of applications, is numbered with Arabic numerals, as a rule, continuous numbering, giving these numbers after the word "Figure". If there is only one picture, then it is designated "Figure 1".

2. After the word "Table" the number of the table is given. In this case, the period after the table number is not put. If necessary, a brief description of the content of the table is given - its name, which is written with a capital letter above the table after its number, separating it with a dash. In this case, the period after the name of the table is not put. The designation and name (if any) should be centered above the table, in bold. Table footnotes are located below the table.

3. Formulas, except for those placed in annexes, tables and explanatory data for graphic material, are numbered with sequential Arabic numerals. In this case, the number of the formula is written in parentheses at the same level with it to the right of the formula.

**The authors are responsible for the content of the article.**

**Rejected articles are not sent to authors.**

**The editorial board reserves the right not to consider articles that violate the rules.**

**APPLICATION OF THE CONFERENCE PARTICIPANT**

Full name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Scientific degree, academic title \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Organization \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title of article (s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title of section (s) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Payment Information:

The registration fee was transferred by postal order № \_\_\_\_ from «\_\_\_\_» \_\_\_\_\_\_\_\_\_\_\_\_\_ 20\_\_\_. The fee for advertising in the conference was transferred by postal order № \_\_\_\_ from «\_\_\_\_» \_\_\_\_\_\_\_\_\_\_\_\_\_ 20\_\_\_.